

Luftgekühlt 5

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Luftgekühlt 4, Port of Los Angeles, 7 May 2017

This year's venue for the Luftgekühlt 5 gathering will be the recently opened Ganahl Lumber Company South Bay at 2600 Del Amo Blvd in Torrance, CA. Luft 5 will be taking place on Sunday 22 April 2018 from 09h00-15h00.



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Why a lumber yard?

The 16-acre facility will provide the perfect venue for the hundreds of air-cooled Porsches that will come through the gates of the lumber yard. Porsche history buffs will appreciate the relevance of the venue, which is owned by California's oldest lumber company, dating back to 1884 when Austrian immigrants Christian and Frank Ganahl moved to Los Angeles.



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The lumber connection for Porsche enthusiasts dates back to 1944 when construction was moved from Stuttgart to the wooden sheds of a former saw mill in Gmünd, Austria. Gmünd is recognized as the birthplace of the 1947 Porsche 360 Cisitalia GP, the 1948 Porsche 356/1 Roadster prototype as well as the 356/2 Coupe and Convertible. As such, this is where the air-cooled Porsche sports car tradition began, and it is this humble beginning that is being honoured by the selection of the Ganahl Lumber Company facility for Luftgekühlt 5.

What is Luftgekühlt?



Luftgekühlt 4



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Luftgekühlt (German for air-cooled) includes all the air-cooled cars in Porsche's history, from the Pre-A 356 through to the end of the 993 model line in 1998. At its core, Luftgekühlt is an experiential car culture event centred around a tightly curated list of historically significant or interesting cars, both street and race. There's no set formula for these events, but the team are adamant that they are motivated by cool venues, fun people, and creative expression. As such, they will always strive to come up with wild ideas that celebrate the passion they share for all things air-cooled.



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With its intimate, informal character, the Luftgekühlt brand is set to become the go-to event for real Porsche enthusiasts. With a passion for air-cooled Porsches, works racing driver Patrick Long (a two-time Le Mans winner) and creative director Howie Idelson have staked a claim on the events calendar to rival even the far more established classic car gatherings. This achievement would normally take many years, even decades to reach, but remarkably this is only the fifth such event. The secret to this meteoric rise to international recognition, we believe, can be put down to the informal, friends-together, warm atmosphere that the founders have created in the Luftgekühlt brand. For the event to continue growing, the team must ensure that this recipe is maintained because therein lies its uniqueness.



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California is in many ways the ideal location for Luftgekühlt. Delving back into the past a little, it was in southern California where the hot rod movement first took root, and so the love of sports cars has a long and deep history in this region. Combine the laid-back attitude of the surfing and outdoor fraternity with the vibrant arts community, and you can see where the personality of the Luftgekühlt concept has come from. A sports car culture (read Porsches), the great outdoors and a thriving creative community are the three essential ingredients that have combined to give us Luftgekühlt.



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This all combines to create that unique California feeling! Be there!

Note: Air-cooled parking is sold out for Luft 5, but General Admission tickets are still available, so just check out <http://luft5.eventbrite.com>

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